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BC Stats

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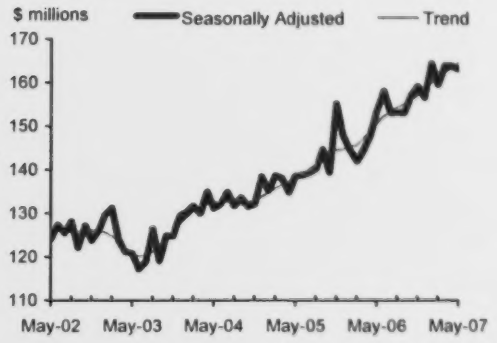
Tourism Sector Monitor ◆ August 2007

Room Revenue

Room revenues for the province slipped (-0.4%) in May, despite a solid recovery in many regions from April's poor performance. Strong increases in room revenue in Nechako (+11.6%), Cariboo (+7.6%), Northeast (+4.9%) and Kootenay (+4.0%), were offset by a sharp downturn in business in Mainland/Southwest (-1.9%). Revenues in Vancouver Island/Coast (-0.3%) were off in May, giving back all of the gains made in the previous month. In Thompson-Okanagan (+0.4%) revenues inched up as revenues in the region continue to seesaw through 2007. North Coast saw their revenues drop 2.4%.

Room revenues dipped 0.4% in May



Hotels posted a 0.3% loss in business as a result of a drop in revenues at the largest of hotel establishments (251+ rooms; -5.0%). Revenues at small hotels (1-75 rooms; +4.0%) surged in May while receipts at large (151-250 rooms; +2.9%) and mid-sized hotels (76-150 rooms; +1.4%) also climbed higher. Returns at the province's motels (-2.0%) fell for the fourth straight month in May and revenues at vacation rentals were off 1.6%. Other types of accommodations, including fishing lodges, bed and breakfasts, and campgrounds saw a 2.1% increase in room receipts.

Table 1. Room Revenue
(seasonally adjusted)

	May 07 ($000)	Apr 07 ($000)	% change
Total	163,021	163,741	-0.4
Hotels	120,347	120,749	-0.3
Motels	20,382	20,791	-0.3
Other Accommodations	22,286	22,272	+0.1
Regions (Top 3 performers)			
Nechako	1,106	990	+11.6
Cariboo	5,128	4,764	+7.6
Northeast	5,693	5,425	+4.9

Visitor Entries

Visitor entries to Canada via BC increased 1.9% in May, ending a three-month-long downturn in travel from other countries. Despite the rising value of the Canadian loonie against the US greenback, travel to BC from the US picked up (+1.6%) for the first time since January as Americans made more same-day (+0.7%) and overnight (+2.1%) trips.

Entries from overseas bounced back (+3.0%) after dropping in April as the number of visitors from Asia (+0.5%) and Europe (+3.6%) increased. Continuing to show interest in coming to BC, the number of visitors from Oceania surged (+6.4%) in May.

The number of Canadians returning home via BC also climbed (+1.2%). Same-day car trips returning from the US advanced 2.3%, while the number of travellers returning home from trips overseas dipped (-1.2%) in May.

Visitor entries climbed in May

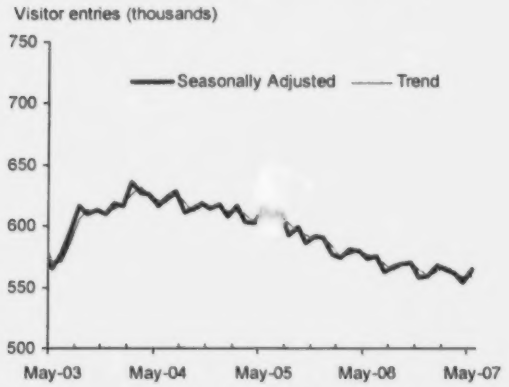


Table 2. Traveller Entries
(seasonally adjusted)

	May-07 ('000)	Apr-07 ('000)	% chg from Apr-07
American visitors			
Total	438	431	1.6
Same-day	151	149	0.7
Overnight	288	282	2.1
Overseas visitors			
Total	127	123	3.0
Europe	43	42	3.6
UK	21	18	16.8
Asia	57	57	0.5
Japan	17	16	6.8
Taiwan	6	6	-3.3
Oceania	15	14	6.4

(BC Stats & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

In May, BC's hotel occupancy rate decreased 3.8 percentage points to 46.8%, after increasing slightly in April. In addition, room rates in the province also slumped 8.3% to an average price of $113.40.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	May-07	Change from Apr-07
Hotel Industry		
Occupancy rate (%)	46.8	-3.8 pp.
Average room charge ($)	113.40	-8.3
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,442	-1.3
US (trans-border)	358	-1.7
Other International	335	0.8
Canada (domestic)	749	-2.0
(YVR)		
Victoria International Airport		
Total traffic	124	1.2
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	225	-1.2
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	715	1.5
Passenger Volume	1,812	0.6
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.913	+0.03
UK Pound	0.460	+0.02
Japanese Yen	110.302	+5.46
Australian $	1.107	+0.04
(Statistics Canada)		

Note: pp. percentage points

Note to readers: all data in the *Tourism Sector Monitor* are reported on a **seasonally adjusted** basis.

Passenger volume at Vancouver airport decreased 1.3%, but volume through Victoria airport continued to increase (+1.2%) in May. BC Ferries saw increases in both vehicle (+1.5%) and passenger (+0.6%) volume, while there were fewer vehicles on the Coquihalla highway (-1.2%).

Restaurant, caterer and tavern receipts in the province rose 0.8% (*seasonally adjusted*) in May, as both drinking places (+3.8%) and food service establishments (+0.6%) saw larger returns.

A look ahead—June 2007

Early returns show that provincial room revenues increased 1.2% in June as North Coast (+9.8%), Northeast (+4.4%), Kootenay (+3.6%), Thompson-Okanagan (+3.5%) and Mainland/Southwest (+1.2%) all posted strong gains to round out the second quarter. Both Cariboo (-4.5%) and Vancouver Island/Coast (-0.5%) showed signs of decline in room revenue, while preliminary figures suggest that business in Nechako plummeted 24.9%.

Overall, receipts at hotels continued to slide 0.4% as revenues at large hotels (151-250 rooms) were down 2.4% in June. Motel revenues remain on a downward trend as business was off (-0.5%) once again. Strong revenue gains were made at vacation rentals (+5.2%) while business at fishing lodges, bed and breakfasts, and other types of accommodations was flat.

Visitor entries to the province slipped -0.7% in June, following a 1.9% increase recorded in May. The number of visitors from the US dropped (-1.2%) while entries from overseas, particularly from Europe, inched higher (+0.9%).

Passenger volume at Vancouver airport was flat, but volume through Victoria airport dropped 2.6%. As was the case in the previous month, BC Ferries reported increases in both vehicle (+0.4%) and passenger (+0.7%) volume in June.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

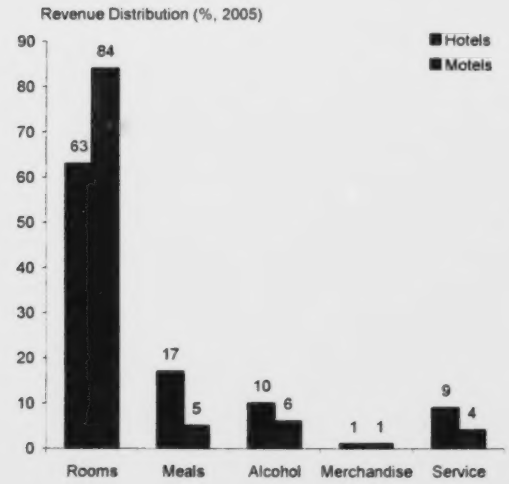
How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: BC Hotel Industry Review

Hotels offer a wide range of services

BC's accommodation industry is comprised of a selection of establishments such as hotels, motels, bed and breakfasts, and so on. Hotels not only provide suites or guest rooms within a multi-story or high rise structure (accessible from the interior only), they also generally offer guests a range of associated services and amenities, such as food and beverage services, parking, laundry services, swimming pools and exercise rooms, and conference and convention facilities. Those services are meant to target most travellers' needs.

Hotel revenues originate not only from room charges, but also from other services

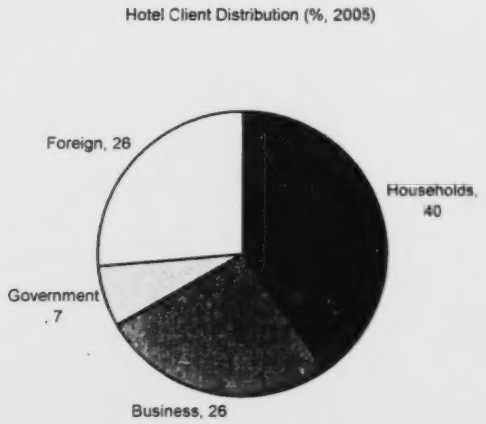


Data Source: Canadian Tourism Commission (CTC)

While often in competition with each other, motels and hotels are both affected by social and economic conditions, and still preserve their own nature. Typically larger and more expensive than motels, hotels, especially larger establishments, are most often located in urban areas or central locations. Hotel room rates are often higher than those levied by motels. According to the Canadian Tourism Commission (CTC), the average daily room rate for hotels and motor hotels was $139, almost twice as expensive as motel room rates ($77) in 2005.

Hotels and motels have different sources and allocation of revenues. Most hotel revenues originate in room charges (63%), which is less than the share of motel room revenues (84%). Not surprisingly, hotels, which typically offer a wider range of services than motels, derive a bigger share of the revenues providing meals and alcohol (27%), selling hotel merchandise (1%) to customers and also other services (9%), while such services only account for about 16% of total motel revenues[1].

Motels attracted more domestic stays than foreign visits



Data Source: CTC

Hotels and motels also attract different types of clients. In 2005, nearly 85% of motel clients were domestic customers, and 43% of motel stays were personal rather than

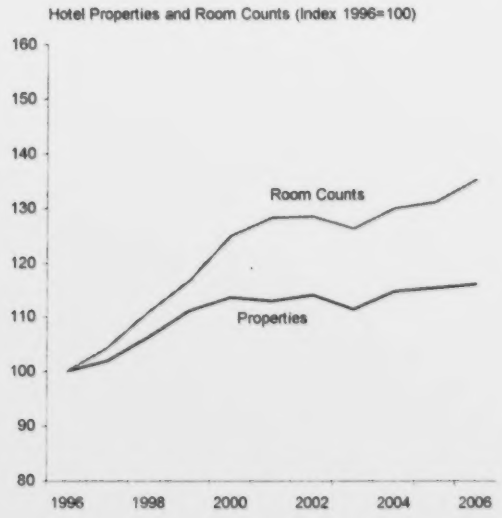
[1] CTC, Traveller Accommodation Survey, 2005

business (36%). The share of domestic clients for hotels was 74%, about 11 percentage points less than it was for motels. However, 26% of motel guests were foreign visitors, while motels welcomed much fewer foreign stays (15%).

Increasing room counts and number of properties

The number of hotels in BC increased 15.9% between 1996 and 2006, reaching 699 properties. In addition, hotel room supply advanced substantially. Room counts in BC for motels rose 35.1%. This indicates that not only the number of hotels increased, hotels also grew in size.

There are more hotels rooms and the number of hotels has been stable



Data Source: BC Stats

BC's hotel industry expanding and surpassing motels

BC's hotel industry has been expanding. Room revenues at hotels have been continuously trending up over the last decade, recording a 60.3% increase between 1996 and 2006. Room revenues at hotels in BC maintained a moderate rate of growth between 1996 and 2003. They picked up speed in 2004 (+7.6%), and revenues climbed even higher in 2006 (+8.1%). Hotels of all sizes also experienced much greater gains in room revenues than motels (+44.4%) between 1996 and 2006. However, the growth in room revenues at hotels was not as big as the increase in BC as a whole (+66.7%), and the other types of accommodations, including vacation rentals (+170.9%), fishing lodges, bed and breakfasts, and campgrounds (+156.1%).

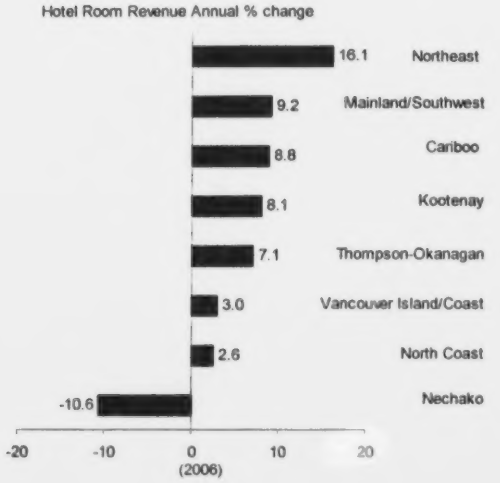
Revenues at hotels trending up

Data Source: BC Stats

Hotels in all regions except Nechako experienced growth in room revenues in 2006

Hotel revenues in all regions but Nechako experienced growth in room revenues in 2006. Hotels located in Northeast (+16.1%), Mainland/Southwest (+9.2%), Cariboo (+8.8%) and Kootenay (+8.1%) grew more than the average for each region as a whole.

Northeast posting strongest growth in room revenues at hotels in 2006



Data Source: BC Stats

Between 1996 and 2006, hotels in Northeast outperformed other regions with a significant 210.1% increase in room revenues. Northeast also recorded the biggest yearly growth in hotel revenues (+16.1%) in 2006. Mainland/Southwest (+9.2%), BC's most urban area also reported a strong increase in hotel room revenues, and the share of hotel revenues of the total revenue in the region also grew from 90% to 91%. Revenues at motels in Thompson-Okanagan (+7.1%), Vancouver Island/Coast (+3.0%) and North Coast (+2.6%) continued to rise in 2006. However, room receipts in Nechako (-10.6%) slumped.

Very large and large hotels continued to grow in size and contribution to total room revenues

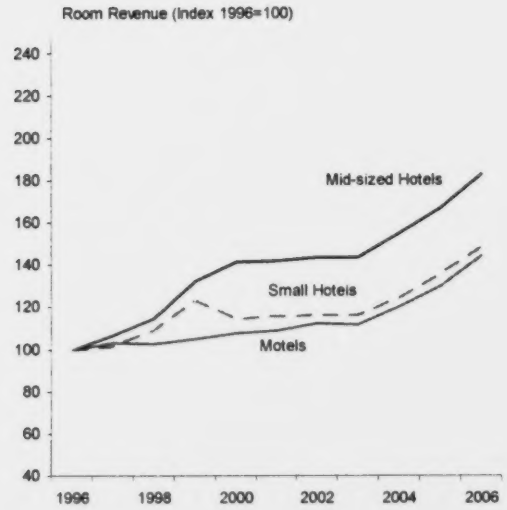
Most very large hotels (251+ rooms) are concentrated in the more urban regions, such as Mainland/Southwest and Vancouver Island/Coast. Room revenues at the very large hotels grew 49.2% between 1996 and 2006. Most of the growth was credited to the increases at very large hotels in Mainland/Southwest (+48.2%). The number of very large hotels advanced 53.8% and the room counts also climbed a substantial 60.9%.

Room receipts at large hotels grew 8.8% in 2006. Although the growth was shared mainly between Mainland/Southwest (+11.8%) and Vancouver Island/Coast (+3.0%), large hotels at Thompson/Okanagan (+8.5%) and Kootenay (+4.5%) also experienced strong increases.

Mid-sized and small hotels versus motels

Mid-sized (76-150 rooms) and small hotels (1-75 rooms) are most likely to compete for customers with motels, since they are of similar sizes and provide accommodation services in similar types of facilities. Both mid-sized and small hotels in the province have posted stronger growth than motels. Between 1996 and 2006 mid-sized hotels posted strong gains (+83.1%) in room revenues, and small hotels saw revenues advance 47.9%, significantly more than the 44.4% increase in motel room revenues. However, motels showed strong annual growth in room revenues (+11.0%) in 2006, surpassing both mid-sized (+9.5%) and small hotels (+8.9%)

Mid-sized and small hotels have grown faster than motels



Data Source: BC Stats

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
2006	324,697	977,811	273,005	85,082	56,607	21,927	10,403	72,632	1,822,164
Annual growth rates									
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
2006	4.7	8.1	9.1	7.8	8.6	5.5	2.5	14.8	7.8
Monthly data									
May-06	26,981	82,688	22,779	6,967	4,688	1,810	827	6,780	153,520
Jun-06	26,854	86,861	22,801	7,131	4,575	1,835	857	7,082	157,997
Jul-06	26,500	82,830	22,265	7,069	4,715	1,804	879	6,961	153,024
Aug-06	26,527	81,909	23,282	7,287	4,563	1,795	860	6,894	153,116
Sep-06	27,003	81,489	23,425	7,086	4,722	1,894	875	6,585	153,078
Oct-06	27,695	85,182	23,646	7,365	4,781	1,939	918	5,493	157,019
Nov-06	28,135	85,748	23,732	7,228	4,947	1,999	927	6,406	159,122
Dec-06	28,438	83,127	23,816	7,647	5,080	2,041	914	5,412	156,475
Jan-07	29,578	86,433	27,580	7,464	5,055	2,032	945	5,285	164,373
Feb-07	28,146	86,945	24,463	7,642	5,015	2,022	891	4,389	159,514
Mar-07	29,273	88,225	25,158	7,647	5,061	2,220	1,002	5,292	163,879
Apr-07	29,356	88,567	24,985	7,461	4,764	2,194	990	5,425	163,741
May-07	29,258	86,858	25,074	7,762	5,128	2,142	1,106	5,693	163,021
Month-over-month growth rates									
May-06	2.2	4.4	3.0	1.0	-1.4	6.6	3.6	13.4	3.8
Jun-06	-0.5	5.0	0.1	2.3	-2.4	1.4	3.7	4.5	2.9
Jul-06	-1.3	-4.6	-2.4	-0.9	3.1	-1.7	2.6	-1.7	-3.1
Aug-06	0.1	-1.1	4.6	3.1	-3.2	-0.5	-2.2	-1.0	0.1
Sep-06	1.8	-0.5	0.6	-2.7	3.5	5.5	1.7	-4.5	0.0
Oct-06	2.6	4.5	0.9	3.9	1.2	2.4	5.0	-16.6	2.6
Nov-06	1.6	0.7	0.4	-1.9	3.5	3.1	1.0	16.6	1.3
Dec-06	1.1	-3.1	0.4	5.8	2.7	2.1	-1.4	-15.5	-1.7
Jan-07	4.0	4.0	15.8	-2.4	-0.5	-0.4	3.4	-2.3	5.0
Feb-07	-4.8	0.6	-11.3	2.4	-0.8	-0.5	-5.7	-17.0	-3.0
Mar-07	4.0	1.5	2.8	0.1	0.9	9.8	12.4	20.6	2.7
Apr-07	0.3	0.4	-0.7	-2.4	-5.9	-1.1	-1.2	2.5	-0.1
May-07	-0.3	-1.9	0.4	4.0	7.6	-2.4	11.6	4.9	-0.4

May month-over-month percent growth

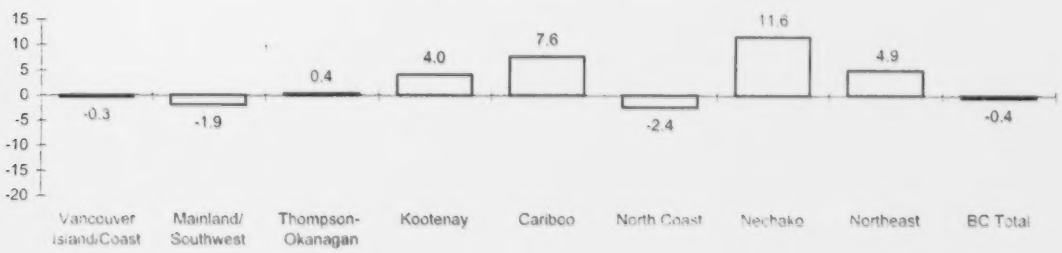


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
2006	513,978	230,059	379,559	221,171	234,119	135,298	107,979
Annual growth rates							
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
2006	6.3	8.8	9.5	8.9	11.0	1.4	6.6
Monthly data							
May-06	43,498	19,490	31,759	18,432	19,359	12,459	9,279
Jun-06	45,505	19,257	31,617	18,533	19,020	11,899	9,450
Jul-06	43,242	19,163	31,696	18,463	18,705	11,902	9,514
Aug-06	42,522	19,094	31,779	18,390	19,222	11,871	9,296
Sep-06	41,759	19,415	32,107	18,591	19,109	11,637	9,381
Oct-06	44,756	20,990	32,935	19,000	20,052	11,083	9,505
Nov-06	44,417	20,807	33,453	19,496	20,399	11,778	9,476
Dec-06	43,616	19,731	32,989	18,819	20,778	11,527	9,806
Jan-07	45,450	20,679	33,836	19,196	22,507	11,964	10,032
Feb-07	44,942	20,747	33,947	18,831	21,451	10,533	9,943
Mar-07	44,914	21,233	34,421	19,213	20,835	12,174	10,428
Apr-07	45,317	21,176	34,565	19,691	20,791	12,281	9,990
May-07	43,034	21,798	35,035	20,480	20,382	12,085	10,201
Month-over-month growth rates							
May-06	4.1	5.4	2.5	0.1	1.8	15.1	8.5
Jun-06	4.6	-1.2	-0.4	0.6	-1.8	-4.5	1.8
Jul-06	-5.0	-0.5	0.3	-0.4	-1.7	0.0	0.7
Aug-06	-1.7	-0.4	0.3	-0.4	2.8	-0.3	-2.3
Sep-06	-1.8	1.7	1.0	1.1	-0.6	-2.0	0.9
Oct-06	7.2	8.1	2.6	2.2	4.9	-4.8	1.3
Nov-06	-0.8	-0.9	1.6	2.6	1.7	6.3	-0.3
Dec-06	-1.8	-5.2	-1.4	-3.5	1.9	-2.1	3.5
Jan-07	4.2	4.8	2.6	2.0	8.3	3.8	2.3
Feb-07	-1.1	0.3	0.3	-1.9	-4.7	-12.0	-0.9
Mar-07	-0.1	2.3	1.4	2.0	-2.9	15.6	4.9
Apr-07	0.9	-0.3	0.4	2.5	-0.2	0.9	-4.2
May-07	-5.0	2.9	1.4	4.0	-2.0	-1.6	2.1

May month-over-month percent growth

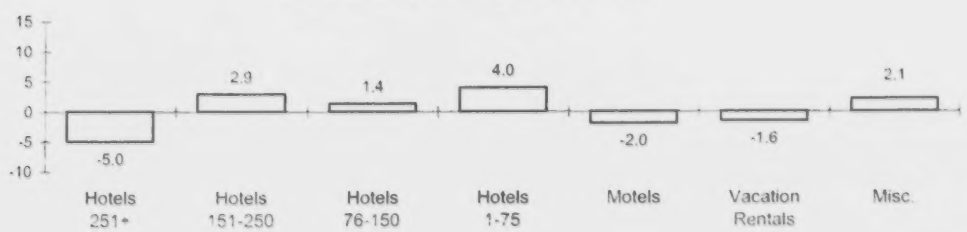


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) May-07	Revenue ($000) YTD 07	% change from May-06	% change from YTD 06	Properties (#) May-07	Properties # chg from May-06	Rooms (#) May-07	Rooms # chg from May-06
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**18,983**	**60,586**	**7.9**	**6.4**	**166**	**-6**	**8,251**	**-40**
Total - Hotels	15,706	50,439	7.1	5.7	66	-1	5,554	-38
76+ Rooms	12,161	39,173	6.7	6.7	26	0	3,927	-6
1-75 Rooms	3,545	11,266	8.5	2.3	40	-1	1,627	-32
Motels	1,654	5,543	12.0	18.2	25	-2	1,067	-45
Vacation Rentals	408	1,225	-12.8	-27.2	29	0	331	14
19 Cowichan Valley								
Total - All accommodation types	**920**	**3,277**	**14.9**	**13.9**	**36**	**-1**	**628**	**-45**
Motels	200	742	4.7	17.1	15	-3	268	-71
21 Nanaimo								
Total - All accommodation types	**3,749**	**14,292**	**12.3**	**12.5**	**65**	**-5**	**2,431**	**-127**
Total - Hotels	2,035	8,168	11.7	14.3	18	-1	1,095	-101
Motels	798	2,811	22.3	19.6	23	0	634	0
Vacation Rentals	810	2,848	8.5	1.5	21	0	591	-8
23 Alberni-Clayoquot								
Total - All accommodation types	**3,840**	**12,957**	**12.9**	**7.6**	**63**	**1**	**1,561**	**3**
Motels	329	1,074	-5.4	0.8	20	0	413	4
Motels	1,450	5,248	13.1	5.5	15	-5	354	
Vacation Rentals	1,450	5,248	13.1	5.5	15	2	354	25
Miscellaneous	402	1,618	4.6	13.5	13	-2	371	100
25 Comox-Strathcona								
Total - All accommodation types	**3,042**	**12,299**	**3.9**	**19.1**	**68**	**-3**	**1,763**	**-26**
Motels	728	3,168	8.0	22.0	22	1	609	9
27 Powell River								
Total - All accommodation types	**497**	**1,530**	**44.5**	**11.7**	**21**	**2**	**415**	**24**
43 Mount Waddington								
Total - All accommodation types	**535**	**1,773**	**28.9**	**23.9**	**22**	**2**	**734**	**24**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**3,970**	**16,253**	**10.4**	**7.4**	**72**	**0**	**2,486**	**-38**
Total - Hotels	2,843	11,692	10.9	6.4	20	0	1,427	0
Motels	914	3,117	18.1	10.7	36	-1	880	-42
15 Greater Vancouver								
Total - All accommodation types	**75,533**	**269,122**	**3.3**	**6.8**	**235**	**-15**	**26,166**	**-1,526**
Total - Hotels	71,968	254,598	3.4	6.9	159	-6	22,331	-1,385
251+ Rooms	35,448	128,982	-6.2	1.1	21	-4	8,418	-1,446
151-250 Rooms	15,249	52,975	18.8	18.7	26	0	5,061	109
76-150 Rooms	15,523	53,747	10.0	9.2	54	-1	5,824	-85
1-75 Rooms	5,748	18,894	17.7	11.9	58	-1	3,028	37
Motels	1,920	6,912	15.2	5.6	34	0	1,513	36
Vacation Rentals	566	5,437	17.8	20.0	16	-4	546	-121
29 Sunshine Coast								
Total - All accommodation types	**525**	**1,937**	**12.8**	**20.2**	**18**	**-1**	**364**	**-2**
31 Squamish-Lillooet								
Total - All accommodation types	**6,483**	**115,107**	**16.6**	**23.3**	**79**	**-16**	**5,734**	**-1,578**
Total - Hotels	5,858	94,274	21.6	20.6	37	-10	4,599	-1,108
1-75 Rooms	399	5,943	-19.5	5.8	16	-4	510	-187
Vacation Rentals	266	16,968	-44.1	38.9	22	-4	763	-410
Miscellaneous	174	3,126	6.5	28.4	14	-1	193	-70
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**3,988**	**11,661**	**11.9**	**7.3**	**105**	**-1**	**3,038**	**-8**
Total - Hotels	2,195	6,264	11.2	4.7	16	0	1,162	12
Motels	1,371	3,730	5.9	6.0	67	0	1,572	-14

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	May-07	YTD 07	May-06	YTD 06	May-07	May-06	May-07	May-06
33 Thompson-Nicola								
Total - All accommodation types	**7,245**	**29,007**	**9.3**	**10.8**	**148**	**-6**	**5,567**	**74**
Total - Hotels	3,768	13,786	10.5	14.5	35	0	2,283	43
76+ Rooms	3,115	11,699	14.6	17.3	13	1	1,478	90
1-75 Rooms	653	2,088	-5.6	0.8	22	-1	805	-47
Motels	2,481	7,654	4.4	9.1	72	-4	2,158	-136
35 Central Okanagan								
Total - All accommodation types	**7,307**	**31,345**	**10.6**	**16.8**	**54**	**-2**	**3,527**	**126**
Total - Hotels	5,234	20,167	10.3	15.1	19	1	1,822	116
Motels	1,194	3,719	-0.8	0.3	18	-4	866	-158
37 North Okanagan								
Total - All accommodation types	**2,005**	**10,730**	**16.2**	**24.6**	**41**	**1**	**1,503**	**22**
Motels	771	2,489	11.3	14.8	18	0	586	0
39 Columbia-Shuswap								
Total - All accommodation types	**3,839**	**17,698**	**25.4**	**21.8**	**103**	**2**	**3,454**	**244**
Total - Hotels	1,672	6,858	15.3	26.9	21	2	1,334	136
Motels	1,441	5,791	6.1	17.9	43	-2	1,527	1
Kootenay								
01 East Kootenay								
Total - All accommodation types	**3,799**	**24,988**	**15.4**	**11.3**	**104**	**1**	**4,339**	**242**
Total - Hotels	1,724	9,051	45.9	19.1	30	6	1,771	378
Motels	947	3,460	9.9	5.6	41	-5	961	-132
Vacation Rentals	409	7,057	-6.8	10.4	15	-2	940	-55
03 Central Kootenay								
Total - All accommodation types	**2,055**	**7,909**	**5.7**	**9.5**	**75**	**-5**	**1,557**	**-58**
Total - Hotels	1,146	4,374	15.5	9.8	16	-1	744	-9
Motels	541	1,766	3.3	8.1	30	-1	540	-11
05 Kootenay Boundary								
Total - All accommodation types	**574**	**2,994**	**15.8**	**11.3**	**33**	**-1**	**677**	**-6**
Motels	311	1,164	4.6	-3.4	21	-2	409	-13
Cariboo								
41 Cariboo								
Total - All accommodation types	**2,010**	**6,345**	**13.2**	**6.0**	**89**	**-4**	**1,949**	**-31**
Motels	1,087	3,617	7.4	3.5	33	-2	992	-20
53 Fraser-Fort George								
Total - All accommodation types	**3,527**	**14,299**	**7.8**	**8.4**	**58**	**4**	**2,781**	**40**
Total - Hotels	2,524	10,538	8.2	9.0	20	1	1,489	27
Motels	880	3,224	3.6	5.1	28	0	972	-3
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**1,243**	**3,538**	**36.5**	**30.1**	**39**	**2**	**1,142**	**77**
151-250 Rooms	251	848	27.5	37.3	11	11	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**869**	**3,518**	**1.5**	**16.9**	**36**	**2**	**859**	**36**
Motels	309	1,381	-3.6	26.4	18	1	430	32
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**1,066**	**3,760**	**32.0**	**19.1**	**50**	**-3**	**1,178**	**-9**
Motels	597	2,111	21.5	9.2	24	0	687	0
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**4,006**	**28,226**	**-13.1**	**-4.0**	**66**	**0**	**3,337**	**170**
Total - Hotels	2,113	14,561	4.1	4.5	26	1	1,874	197
Motels	1,458	9,980	-15.6	-0.6	31	-2	986	-31

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	May-07	YTD 07	May-06	YTD 06	May-07	May-06	May-07	May-06
Vancouver Island/Coast	**31,656**	**107,162**	**9.1**	**9.3**	**448**	**-11**	**15,883**	**-209**
Victoria (C)	15,695	50,165	8.6	7.8	83	-2	5,837	27
Other CRD	2,200	6,992	-3.3	-3.7	70	-7	2,014	-133
Nanaimo (C)	2,245	9,266	14.4	21.0	24	0	1,244	0
Port Alberni (C)	402	1,618	4.6	13.5	13	-1	371	-23
Courtenay (C)	1,051	5,110	8.6	19.8	12	1	440	23
Rest of Development Region	10,063	34,013	12.2	10.0	258	-1	5,977	-103
Mainland/Southwest	**86,512**	**402,420**	**4.6**	**11.2**	**404**	**-32**	**34,750**	**-3,144**
Downtown Vancouver (C)	46,575	158,687	-2.3	3.3	79	-8	12,031	-1,106
Other Vancouver (C)	4,482	17,098	15.7	15.0	36	-3	2,895	-61
Richmond (C)	12,178	47,991	14.2	13.1	25	-2	4,115	-395
Burnaby (C)	3,061	11,083	14.3	8.6	10	0	1,321	120
Other GVRD	9,227	34,249	12.4	11.5	84	-3	5,786	18
Whistler (DM)	5,775	111,252	14.9	23.0	54	-15	5,050	-1602
Rest of Development Region	5,213	22,060	13.4	12.4	116	-1	3,552	-118
Thompson/Okanagan	**24,383**	**100,440**	**13.0**	**15.4**	**451**	**-6**	**17,089**	**458**
Penticton (C)	2,165	6,790	4.8	4.9	37	-3	1,542	-34
Kamloops (C)	5,527	23,152	9.1	9.4	68	2	3,869	215
Kelowna (C)	6,554	29,178	7.6	15.9	44	-2	2,902	-50
Vernon (C)	1,905	10,420	17.7	25.1	27	1	1,343	26
Revelstoke (C)	1,201	6,415	13.8	15.0	28	0	1,239	38
Rest of Development Region	7,031	24,486	23.6	20.5	247	-4	6,194	263
Kootenay	**6,428**	**35,891**	**12.1**	**10.9**	**212**	**-5**	**6,573**	**178**
Cranbrook (C)	974	3,585	27.6	24.2	19	3	917	131
Nelson (C)	661	3,002	21.2	16.4	14	1	489	45
Rest of Development Region	4,793	29,305	8.3	8.9	193	-8	5,656	47
Cariboo	**5,538**	**20,644**	**9.7**	**7.6**	**147**	**0**	**4,730**	**9**
Quesnel (C)	356	1,341	-6.5	-2.5	11	0	418	0
Williams Lake (C)	640	2,139	16.1	10.7	11	0	536	2
Prince George (C)	2,739	10,787	4.3	4.4	30	0	2,000	23
Rest of Development Region	1,803	6,377	21.0	15.1	95	0	1,776	-16
North Coast	**2,112**	**7,056**	**19.6**	**23.2**	**75**	**4**	**2,001**	**113**
Prince Rupert (C)	689	2,623	21.4	25.4	15	0	761	0
Terrace (C)	550	2,190	-1.5	15.3	12	1	420	9
Rest of Development Region	873	2,243	36.4	29.1	48	3	820	104
Nechako	**1,066**	**3,760**	**32.0**	**19.1**	**50**	**-3**	**1,178**	**-9**
Smithers (T)	534	1,904	48.3	29.3	14	0	431	2
Rest of Development Region	531	1,857	18.9	10.2	36	-3	747	318
Northeast	**4,006**	**28,226**	**-13.1**	**-4.0**	**66**	**0**	**3,337**	**170**
Dawson Creek (C)	628	4,466	-37.2	-11.9	15	1	609	93
Fort St. John (C)	1,581	11,512	-12.5	-5.1	16	0	1,043	0
Rest of Development Region	1,797	12,248	-0.4	0.4	35	-1	1,685	77

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
2006	324,697	977,811	273,004	85,082	56,607	21,927	10,403	72,632	1,822,163
Annual growth rates									
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
2006	4.7	8.1	9.1	7.8	8.6	5.5	2.5	14.8	7.8
Monthly data									
May-06	29,007	82,732	21,585	5,733	5,047	1,766	807	4,613	151,290
Jun-06	35,072	101,555	26,284	6,675	5,630	3,096	1,105	6,198	185,617
Jul-06	46,646	111,202	41,336	10,939	6,913	3,601	1,220	7,052	228,911
Aug-06	52,844	115,547	46,715	12,072	6,894	3,420	1,284	6,947	245,723
Sep-06	38,204	93,594	28,093	8,495	6,276	2,670	1,304	6,701	185,338
Oct-06	23,109	68,031	17,168	5,154	4,832	1,392	1,087	5,866	126,638
Nov-06	15,554	55,638	10,841	3,207	3,627	1,168	706	5,946	96,687
Dec-06	15,200	70,266	15,541	6,169	3,252	851	539	4,530	116,348
Jan-07	13,239	72,744	18,095	6,822	3,150	861	588	5,712	121,211
Feb-07	16,123	80,190	18,849	8,694	3,369	1,226	600	6,172	135,223
Mar-07	22,176	90,348	22,389	8,618	4,367	1,520	833	7,628	157,878
Apr-07	23,969	72,626	16,724	5,330	4,220	1,338	673	4,708	129,588
May-07	31,656	86,512	24,383	6,428	5,538	2,112	1,066	4,006	161,699
Year-over-year percent changes									
May-06	4.9	12.8	9.2	8.2	9.4	-6.7	-2.2	43.9	10.7
Jun-06	5.7	17.5	10.3	10.5	7.3	6.1	10.1	49.3	14.0
Jul-06	2.3	11.6	4.8	4.8	7.8	3.9	11.6	49.8	8.6
Aug-06	3.5	6.7	16.1	11.3	9.5	2.2	4.0	53.0	8.8
Sep-06	5.3	2.2	12.1	3.0	8.9	11.3	4.8	32.1	5.5
Oct-06	15.6	11.8	16.6	10.7	10.0	21.1	15.8	-4.5	12.2
Nov-06	3.9	2.1	6.8	6.1	8.7	16.1	8.1	22.9	4.6
Dec-06	3.3	4.1	7.4	18.3	6.9	22.7	3.1	-1.0	5.1
Jan-07	11.0	12.4	24.1	4.9	10.2	24.1	13.3	4.8	13.0
Feb-07	4.0	15.0	11.7	15.8	10.5	13.5	0.4	-2.0	12.1
Mar-07	11.9	13.7	18.9	13.4	8.8	31.7	21.3	-2.9	13.2
Apr-07	9.9	11.2	10.2	6.0	0.1	29.3	23.2	-9.0	9.6
May-07	9.1	4.6	13.0	12.1	9.7	19.6	32.0	-13.1	6.9

May year-over-year percent change

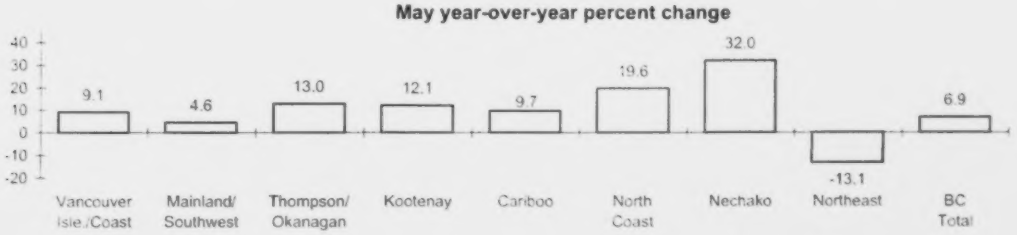


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,314.5	3,436.5	1,473.8	723.5	493.7	157.1
2006	6,846.0	5,379.8	1,944.6	3,435.2	1,466.1	716.9	492.7	154.7
Annual percent changes								
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-6.6	-3.5	4.6	1.1	7.8	8.9
2006	-5.2	-6.5	-16.0	0.0	-0.5	-0.9	-0.2	-1.5
Monthly data								
Jun-06	575	451	158	292	125	60	42	14
Jul-06	562	439	158	281	123	60	43	13
Aug-06	567	443	161	281	124	60	43	13
Sep-06	569	446	158	288	123	60	42	13
Oct-06	571	449	157	291	122	60	40	13
Nov-06	559	436	145	291	123	60	41	13
Dec-06	560	435	153	282	125	62	40	13
Jan-07	568	444	154	289	125	60	42	13
Feb-07	564	439	152	287	125	59	43	13
Mar-07	561	436	154	282	126	59	42	14
Apr-07	554	431	149	282	123	57	42	14
May-07	565	438	151	288	127	57	43	15
Jun-07	561	433	148	286	128	58	45	15
Month-over-month growth rates								
Jun-06	0.4	0.2	0.3	0.1	1.2	2.2	-2.1	1.5
Jul-06	-2.3	-2.6	-0.1	-4.0	-1.2	1.0	0.5	-5.6
Aug-06	0.8	0.8	2.0	0.1	0.9	-0.4	0.6	4.2
Sep-06	0.4	0.8	-2.0	2.5	-1.2	0.3	-2.5	-1.2
Oct-06	0.3	0.6	-0.4	1.1	-0.9	-0.5	-3.4	-4.5
Nov-06	-2.1	-2.9	-8.2	-0.1	1.0	-0.4	2.7	-0.6
Dec-06	0.2	-0.1	5.7	-3.0	1.4	3.3	-2.8	5.3
Jan-07	1.5	2.0	0.9	2.5	0.0	-2.9	5.0	-2.9
Feb-07	-0.7	-1.0	-1.6	-0.8	0.6	-1.5	2.2	2.2
Mar-07	-0.5	-0.8	1.4	-1.9	0.3	0.2	-1.7	4.6
Apr-07	-1.2	-1.0	-2.9	0.0	-2.0	-3.0	-2.1	4.1
May-07	1.9	1.6	0.7	2.1	3.0	0.5	3.6	6.4
Jun-07	-0.7	-1.2	-2.0	-0.7	0.9	0.1	3.7	-2.8

* Seasonally adjusted visitor entries are calculated by Statistics Canada, and are adjusted to sum to national totals.

** Australia, New Zealand, and other South Pacific nations.

SOURCE: BC STATS, Statistics Canada.

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530
2003	14,321	7,267	3,814	3,240	1,183	8,263	21,348	2,480
2004	15,726	7,986	3,964	3,775	1,250	8,532	21,955	2,586
2005	16,419	8,348	4,106	3,965	1,318	8,539	21,791	2,635
2006	16,929	8,712	4,257	3,959	1,390	8,530	21,689	2,601
Annual growth rates								
2002	-3.9	-5.7	-3.6	-0.2	-4.9	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.0	5.5	0.1	-0.7	1.9
2006	3.1	4.4	3.7	-0.1	5.4	-0.1	-0.5	-1.3
Monthly data								
Jun-06	1,409	726	348	335	119	710	1,806	216
Jul-06	1,423	739	348	335	116	710	1,815	218
Aug-06	1,409	733	347	329	119	714	1,823	227
Sep-06	1,410	729	357	324	118	718	1,821	228
Oct-06	1,418	718	369	330	119	725	1,836	240
Nov-06	1,438	732	369	337	117	669	1,722	200
Dec-06	1,445	730	381	334	113	706	1,780	190
Jan-07	1,441	741	373	327	119	719	1,828	221
Feb-07	1,427	729	357	341	118	710	1,804	222
Mar-07	1,449	739	366	343	122	717	1,812	232
Apr-07	1,461	765	364	332	123	704	1,802	227
May-07	1,442	749	358	335	124	715	1,812	225
Jun-07	1,442	749	361	332	121	718	1,826	230
Month-over-month growth rates								
Jun-06	-0.2	-1.3	-1.0	3.3	1.1	0.3	-0.2	-0.5
Jul-06	1.0	1.8	0.1	0.1	-2.6	0.1	0.5	0.8
Aug-06	-0.9	-0.9	-0.3	-1.8	2.9	0.5	0.5	4.1
Sep-06	0.1	-0.5	2.9	-1.7	-0.8	0.6	-0.1	0.3
Oct-06	0.5	-1.5	3.2	2.0	0.3	1.0	0.8	5.2
Nov-06	1.4	1.9	-0.1	1.9	-1.4	-7.8	-6.2	-16.3
Dec-06	0.5	-0.4	3.3	-0.8	-3.3	5.5	3.3	-5.2
Jan-07	-0.2	1.6	-2.1	-2.1	5.7	1.9	2.7	16.4
Feb-07	-1.0	-1.7	-4.2	4.4	-1.1	-1.3	-1.3	0.6
Mar-07	1.5	1.5	2.5	0.5	3.0	0.9	0.4	4.5
Apr-07	0.8	3.4	-0.6	-3.2	0.9	-1.8	-0.6	-2.1
May-07	-1.3	-2.0	-1.7	0.8	1.2	1.5	0.6	-1.2
Jun-07	0.0	-0.1	0.8	-0.8	-2.6	0.4	0.7	2.4

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2002	196.7	13.1	31.6	120.0	32.0	58.9	117.0	100.0	100.0
2003	201.4	13.1	31.5	124.0	32.9	58.3	113.7	90.1	101.8
2004	205.7	12.9	31.5	125.8	35.4	61.3	115.7	82.6	103.6
2005	211.1	13.1	33.1	129.0	35.9	63.9	116.5	79.9	106.7
2006	221.9	13.6	35.2	135.1	37.9	65.8	122.7	77.5	109.4
Annual Growth Rates									
2002	0.7	-8.7	1.0	1.5	1.5	-0.4	0.7	-6.9	3.4
2003	2.4	0.1	-0.4	3.3	2.7	-0.6	-2.8	-9.9	1.8
2004	2.1	-1.5	0.1	1.5	7.8	3.0	1.8	-8.4	1.8
2005	2.6	1.5	5.0	2.6	1.2	2.7	0.7	-3.2	3.0
2006	5.1	4.1	6.5	4.7	5.8	1.8	5.4	-3.0	2.5
Monthly data									
Jun-06	219.7	13.7	35.0	133.6	37.3	67.9	126.10	77.9	109.2
Jul-06	220.1	13.7	34.8	134.0	37.6	66.5	126.10	77.1	108.9
Aug-06	221.2	14.1	35.0	134.4	37.7	65.9	124.30	77.4	108.9
Sep-06	222.8	13.6	35.5	135.8	37.9	65.5	123.20	77.4	108.9
Oct-06	224.7	13.8	35.6	137.5	37.9	66.6	124.70	78.3	109.2
Nov-06	230.3	13.9	36.2	141.4	38.8	66.2	124.10	78.7	111.8
Dec-06	227.5	13.8	35.5	139.2	39.0	63.7	122.10	78.8	112.0
Jan-07	226.7	13.9	35.3	138.8	38.7	64.4	120.00	79.4	111.5
Feb-07	228.0	13.7	35.2	139.8	39.3	53.9	118.90	80.7	111.0
Mar-07	228.5	13.8	35.4	140.2	39.1	49.7	119.80	80.7	110.8
Apr-07	228.8	13.8	35.6	140.3	39.0	50.6	123.70	81.1	111.0
May-07	229.6	13.8	35.5	140.6	39.7	46.8	113.40	81.0	111.1
Jun-07	231.3	13.9	35.2	141.8	40.3	43.9	105.40	79.3	111.7
Month-over-month growth rates									
Jun-06	-0.3	1.3	-0.5	-0.7	0.7	-0.1	0.4	1.6	-0.5
Jul-06	0.2	-0.5	-0.4	0.3	0.8	-1.4	0.0	-1.0	-0.3
Aug-06	0.5	3.3	0.5	0.3	0.2	-0.6	-1.4	0.4	0.0
Sep-06	0.7	-3.4	1.4	1.0	0.7	-0.4	-0.9	0.0	0.0
Oct-06	0.9	1.1	0.2	1.3	-0.2	1.1	1.2	1.2	0.3
Nov-06	2.5	0.9	1.7	2.8	2.6	-0.4	-0.5	0.5	2.4
Dec-06	-1.3	-0.8	-1.8	-1.6	0.3	-2.5	-1.6	0.1	0.2
Jan-07	-0.3	0.8	-0.8	-0.2	-0.7	0.7	-1.7	0.8	-0.4
Feb-07	0.6	-1.1	-0.3	0.7	1.5	-10.5	-0.9	1.6	-0.4
Mar-07	0.2	0.4	0.7	0.3	-0.3	-4.2	0.8	0.0	-0.2
Apr-07	0.1	0.1	0.6	0.1	-0.2	0.9	3.3	0.5	0.2
May-07	0.4	0.2	-0.5	0.2	1.8	-3.8	-8.3	-0.1	0.1
Jun-07	0.7	0.6	-0.7	0.9	1.4	-2.9	-7.1	-2.1	0.5

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats.

[2]Source: Pannell Kerr Forster and BC Stats.

[3]Occupancy Rate change expressed as percentage point change. [4] No identifiable seasonality.

[5]Hotel Occupancy Rate and Room Rate are not available for January from Pannell Kerr Forster

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,951.7	2,690.0	35,261.7
2006	6,544.1	449.2	6,094.9	40,063.6	2,572.4	37,491.2
Annual growth rates						
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
2006	6.7	-21.2	9.6	5.6	-4.4	6.3
Monthly data						
Jun-06	543	36	506	3,289	213	3,076
Jul-06	543	40	504	3,293	217	3,076
Aug-06	552	39	514	3,321	211	3,110
Sep-06	550	39	512	3,342	211	3,131
Oct-06	549	36	514	3,393	216	3,177
Nov-06	545	33	512	3,386	211	3,174
Dec-06	555	39	516	3,457	222	3,234
Jan-07	563	35	528	3,450	214	3,237
Feb-07	560	31	529	3,385	196	3,189
Mar-07	562	39	523	3,424	216	3,208
Apr-07	560	35	525	3,356	202	3,154
May-07	565	36	529	3,401	204	3,197
Jun-07	560	39	521	3,434	206	3,228
Month-over-month growth rates						
Jun-06	0.3	1.5	0.3	0.0	-1.8	0.1
Jul-06	0.1	9.1	-0.5	0.1	2.0	0.0
Aug-06	1.7	-2.1	2.0	0.9	-2.9	1.1
Sep-06	-0.4	-0.4	-0.4	0.6	0.2	0.7
Oct-06	-0.2	-7.5	0.3	1.5	2.1	1.5
Nov-06	-0.7	-7.7	-0.2	-0.2	-2.0	-0.1
Dec-06	1.7	19.4	0.6	2.1	5.2	1.9
Jan-07	1.4	-12.1	2.5	-0.2	-3.8	0.1
Feb-07	-0.5	-9.2	0.1	-1.9	-8.3	-1.5
Mar-07	0.4	23.1	-1.0	1.2	10.2	0.6
Apr-07	-0.3	-9.6	0.4	-2.0	-6.4	-1.7
May-07	0.8	3.8	0.6	1.3	0.8	1.4
Jun-07	-0.8	7.0	-1.4	1.0	0.8	1.0

[1]Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

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